



EXPERIENCE

The Katzoff Group

Assistant Art Director

(August 2008 – Current)

Worked closely with multiple companies, including Il Mulino, a high-end restaurant based out of New York City, TheGreenHouse, a women only spa based in Texas, and the Reno Aces, a AAA baseball team based in Nevada. Created and produced brochures, food and product packaging, hang tags, gift certificates, magazine layouts, etc. Designed gift baskets, web sites, tee shirts, and other promotional materials. Assisted on photo shoots, and with copy writing and marketing.

Eurostyle Advertising Inc

Intern

(February–April 2008)

Collaborated in research, sketching and design of web pages, packaging, advertisements, brochures and PowerPoint presentations. Assisted on photo shoots and with inventory of products.

Palo Alto Weekly

Design Intern

(May–August 2007)

Internship at a biweekly local newspaper. Worked with a small group of designers to create display, classified and real estate ads. Responsible for page layout for both classified and editorial content.

EDUCATION

San Diego State University

BA Degree in Art, emphasis in Graphic Design

(2004–2008)

Dean's List: 2004, 2007 and 2008

Phi Eta Sigma Honor Society Member

AIGA Student Group Member, 2006-2008

Rhode Island School of Design

Summer Program

(Summer 2003)

6-week intensive study with a focus on specific areas of Graphic Design, including advertising, logos and marketing.

SKILLS

Macintosh and PC proficient in Adobe Photoshop, Illustrator, InDesign and Microsoft Office. Skilled in book binding and letterpress. Over 10 year experience with HTML programming, CSS coding and web design. Some experience with Adobe Flash, Director, and Dreamweaver

ADDITIONAL RESOURCES

Art & Design portfolio and References available upon request.